

POSSIBILITY

Preparing for new realities of the future requires challenging the status quo and reimagining success. Possibility is the path forward. But how do we create possibility? We get curious and creative. We foster an environment, embrace a mindset, and take actions that allow opportunities to emerge. It's a combination of belief, openness, collaboration, and resilience that turns potential into tangible outcomes. Join us to create possibly for you and your business.

Kemba Live!

MAINSTAGE SPEAKERS

WEDNESDAY, JULY 30

9:15 – 10:15AM

SHARON MCMAHON

Creating Possibility with Civil Discourse

In a time of deep divides, civil discourse opens the door to empathy, progress, and real change. Join us to explore how respectful, values-driven conversations can spark new ideas, strengthen communities, and create meaningful possibility together.

ABOUT SHARON

Sharon McMahon is an award-winning #1 New York Times–bestselling author, founder of the top Substack *The Preamble*, creator of the viral *Sharon Says So* social media platform, and well-known philanthropist.

10:30 – 11:00AM

JOHN J. WARNER, MD + W. KIMRYN RATHMELL, MD, PHD

Power of Possibility: Advancing the Future of Cancer Care & Research | A Fireside Chat moderated by Joe Apgar, CEO Pelotonia

ABOUT DR. WARNER

John J. Warner, MD, became chief executive officer of The Ohio State University Wexner Medical Center and executive vice president at Ohio State in April 2023. One of the nation's foremost leaders in academic medicine, Dr. Warner is advancing Ohio State's vision of health care transformation to meet the needs of the growing communities we serve across Ohio and the nation.

Dr. Warner leads the Ohio State Wexner Medical Center's research, education and patient care mission across seven hospitals, an expansive and growing network of outpatient care centers, a nationally ranked College of Medicine, more than 20 research institutes, a faculty group practice, and a health plan.

ABOUT DR. RATHMELL

W. Kimryn Rathmell, MD, PhD, MMHC, became CEO of The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute in May 2025. She also holds the inaugural Jeri B. Block and Robert H. Schottenstein Distinguished Chair in Cancer, a \$10 million endowed chair position – the largest ever established at Ohio State.

Dr. Rathmell joins Ohio State from the National Cancer Institute (NCI) after serving as its 17th director from December 2023 to January 2025. A leading expert in cancer, with achievements in translational research and treatment of complex and hereditary kidney cancers, Dr. Rathmell is responsible for the clinical and research excellence of Ohio State's cancer program, including operational oversight of both The James and the Comprehensive Cancer Center.

11:00AM – 12:00PM

JOHN HOPE BRYANT

Building Possibility Through Economic Empowerment

Economic empowerment isn't just about resources – it's about unlocking potential. John will explore how inclusive investment, entrepreneurship, and equitable access to opportunity can build stronger communities and a more resilient future for all.

ABOUT JOHN

John Hope Bryant is the founder, chairman, and CEO of Operation HOPE, Inc., the nation's largest on-the-ground financial literacy and economic empowerment nonprofit. Under his leadership, Operation HOPE has directed over \$4.2 billion in capital into marginalized communities, establishing hundreds of financial empowerment centers nationwide. He is also the founder of John Hope Bryant Holdings, Bryant Group Ventures, and Bryant Group Advisors, and previously led The Promise Homes Company, which he successfully recapitalized in 2021 with a \$200 million credit facility – one of the largest Black-owned capital raises in over a decade.

Kemba Live!

MAINSTAGE SPEAKERS

THURSDAY, JULY 31

9:30 – 10:30AM

ANGUS FLETCHER

The Science of Possibility: Why Possibility Matters More Than Probability

While AI and data models focus on probability, human innovation is powered by possibility and what could be. Angus will share the neuroscience behind possibility thinking, why AI can't replicate it, and how this uniquely human capacity fuels optimism, initiative, and bold action. Learn how to tap into your brain's possibility engine to imagine and create futures that don't yet exist.

ABOUT ANGUS

Angus Fletcher is a professor of story science at The Ohio State University's Project Narrative. He holds a Ph.D. in literature from Yale University and a B.S. in neuroscience from the University of Michigan, uniquely positioning him at the intersection of literature and brain science. Fletcher's research explores the psychological effects of different narrative technologies. His work employs a mix of laboratory experiments, literary history, and rhetorical theory to examine how storytelling influences the human brain. He is the author of *Wonderworks: The 25 Most Powerful Inventions in the History of Literature* and his next book *Primal Intelligence: You Are Smarter Than You Know* (August 2025), explores a new neuroscientific approach to intuition, imagination, emotion, and commonsense, offering insights into human creativity and innovation. Fletcher has collaborated with organizations such as NASA, the U.S. Army Special Operations, and Fortune 500 companies, applying his research to enhance leadership, innovation, and team performance.

10:45 – 11:45AM

LAVERNE COUNCIL

Power - Presence - Possibility: Authentic Leadership in Action

From driving innovation inside massive institutions or mentoring the next generation, LaVerne models what authentic leadership in action truly looks like. This session is an invitation to reflect, reset, and reimagine what becomes possible when we lead with heart, intention, and presence.

ABOUT LAVERNE

LaVerne Council is a distinguished technology executive, entrepreneur, and public servant with over 35 years of leadership experience across the private and public sectors. She is currently Chief Executive Officer, Emerald One, a 100% woman-owned IT consulting firm, which specializes in bridging the gap between technology strategy and execution for both public and private sector clients. She served as Assistant Secretary for Information and Technology & CIO, U.S. Department of Veterans Affairs. Appointed by President Obama, Council became the first woman to serve as CIO of a Cabinet-level federal agency. She was also Corporate Vice President & Global CIO, Johnson & Johnson overseeing IT operations for the \$61.6 billion global enterprise.

Lower.com Field

MAINSTAGE SPEAKERS

FRIDAY, AUGUST 1

10:30 – 11:30AM

DEE + JIMMY HASLAM

Building What's Possible: Leadership, Family & Impact | A Fireside Chat moderated by Doug Ulman, Vice Chair, Pelotonia & Founder, Orli

From building one of the largest family-owned businesses in America to transforming professional sports franchises and investing deeply in community development, their story is one of bold vision, resilience, and purpose-driven leadership. This fireside chat will explore how they've navigated high-stakes decisions, built enduring partnerships, and remained grounded in the belief that leadership is ultimately about creating lasting impact. Don't miss this rare opportunity to hear from two of the most influential leaders in our region and beyond.

ABOUT DEE & JIMMY

Dee Haslam is CEO and Managing Partner and Jimmy Haslam is Chairman & Managing Partner, Haslam Sports founded in 2020 with the mission is to create world class organizations that achieve sustainable success, provide a best-in-class fan experience, and give back to their region. The current portfolio including ownership of the Cleveland Browns, operating rights to Major League Soccer's Columbus Crew, and co-ownership of the Milwaukee Bucks, as well as investments in HSG Ventures, HSG Facilities and other entities.

The Junto Hotel & National Veteran's Memorial & Museum
Check the event app for session location information

MASTERCLASS SPEAKERS

OFFERED BOTH WEDNESDAY & THURSDAY

SESSION #1 (1:30 – 2:30PM)

Creating Possibility for Your Health

Presented by: Dr. Marguerite Weston, Director of Functional Medicine, Donaldson Health

Learn how to read your lab work and use it as a tool to optimize your energy, focus, and long-term health. This practical, empowering session turns data into action. Because better insight leads to better health – and more possibility in every part of your life.

Parenting on Empty: Why High Achievers Burn Out & How to Reset

Presented by: Dr. Melanie McNally

Explore why burnout in successful parents often hides under high-functioning habits and how to reset. Leave with a fresh perspective on emotional intelligence, early warning signs of nervous system overload, and actionable strategies to lead your home and life with more steadiness, clarity, and grace to create more possibility.

What Happens When Engagement Gets Smarter? A Real Look at AI in Marketing

Presented by: Michael Stich, Partner, Court Avenue

AI is fundamentally changing how brands connect with people. In this session, we'll explore how leading companies are using AI to deepen human touch through more relevant content, smarter customer care, and dynamic, adaptive experiences across the entire customer journey. Michael will share real-world stories from the front lines: what's working, what's overhyped, and where things are headed next. Whether you're in marketing, strategy, or technology, you'll leave with a clearer picture of how AI can help you build trust, drive growth, and make digital engagement genuinely personal.

Innovation for Impact: Reshaping Access to Medicine

A fireside chat with: George Wang Co-Founder, SIRUM, moderated by Suraj Hinduja

What if the key to solving one of healthcare's most overlooked challenges was already sitting on the shelf? In this fireside chat, George Wang, co-founder of SIRUM, shares how he turned a simple, powerful idea into a national movement – using innovation to unlock access to life-saving medication for underserved populations. By reimagining how surplus medicine could be redirected instead of wasted, George and his team built one of the most impactful drug redistribution platforms in the U.S., having served over 700K patients. This conversation will explore the intersection of purpose and possibility, revealing how vision, persistence, and creative problem-solving can drive systems change. Whether you're building a startup, transforming a business, or simply curious about what's possible when innovation is rooted in impact, this masterclass offers powerful insights and practical inspiration.

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MASTERCLASS SPEAKERS

OFFERED BOTH WEDNESDAY & THURSDAY

SESSION #2 (3:00 – 4:00PM)

The Possibility of Longevity: How to Measure & Improve Your Body's Age

Presented by: Donaldson Health

Join the Donaldson Health Team for an interactive masterclass that goes beyond your chronological age. You'll be guided through a series of practical longevity tests – simple, but powerful assessments that evaluate balance, strength, mobility, and other key indicators of biological aging. Learn what your results mean, how they relate to long-term health, and receive strategies to improve your functional age.

Creating Possibility from Presence, Peace, & Purpose

Presented by: Juan Alvarez

Join executive coach Juan Alvarez for a powerful session blending guided meditation with mindful leadership insights. Learn how to cultivate inner calm, navigate uncertainty with confidence, and align your actions with a deeper purpose. This session offers practical tools and a grounding experience to help you create possibility from a place of presence, peace, and abundance for yourself and those you lead.

Silent Disco: Dance, Connect, & Explore New Possibilities in Sound

Led by hOm

This unique silent disco masterclass invites you to explore the possibilities of sound and self-expression through wireless headphones, where you control the rhythm, volume, and energy of the experience. You'll discover how to unlock new ways connecting to music and others, and embracing the freedom of possibility in every beat.

A Sound Bath Journey into Possibility

Led by hOm

Dive into the transformative world of sound and vibration in this immersive sound bath experience. Explore the healing power of sound designed to guide you into deep relaxation and mindfulness. This session will help you connect with your inner self, reset your energy, and explore the limitless possibilities of your mind and body.